

Stanley Leary

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StanleyLeary.com

OBJECTIVE

To use my storytelling and strategic communications skills to help people, companies and organizations build and promote their brand.



COMMUNICATIONS CONSULTANT

Providing strategic and tactical support to companies, nonprofits & NGOs.



STORYTELLER/BRAND BUILDER

Expertise includes several areas of concentration: photojournalism, humanitarian, corporate, commercial, advertising, portraiture, sports, and editorial.



TEACHING

Teaching photojournalism, photography, storytelling, cross culture communication, & business practices on college level and for workshops.



SOCIAL MEDIA

Active on Facebook, Instagram & author of blog read in more than 192 countries in 151 languages. Webmaster for nonprofits.



MULTIMEDIA/VIDEO

Storytelling using video, slide shows and audio.



COMPUTER

Work with both PC and Mac doing digital imaging, image archiving, database, communications, financial software and designing systems for the workplace. Program knowledge includes PhotoShop, Lightroom, Adobe Premier, Final Cut Pro, Digital Asset Management, Content Management Systems, Web Design, & Word Processing.

EDUCATION

■ **Southwestern Baptist Theological Seminary**
M.A. of Communications

■ **East Carolina University** Bachelor of Science, Social Work

EXPERIENCE

Visual Consultant and Project Management, Chick- il-A

Provide strategic and tactical support to the Corporate Communication Team of Chick-fil-A by helping them to implement more visual presence in their communications. Creating multimedia projects to capture best practices stories in the chain. Providing photojournalistic coverage of events for internal communications.

Business Owner, Storyteller/Brand Builder

■ Working with businesses and organizations to help them in storytelling that helps them strategically build their brand. Clients include Chick-fil-A, Newell Brands, Coke, University of Georgia, Celgene, Merial Ltd., Annie E Casey Foundation and more.

Communications Team, Georgia Institute of Technology

■ Storytelling on research, education, athletics and alumni for distribution through campus publications and outside media.

Teaching Experience

- Adjunct Professor, The Grady College of Journalism & Mass Communications, University of Georgia; *Intro to Photojournalism*
- Guest Lecturer, University of Nations; *Lighting, Business Practices and Storytelling*
- Adjunct Professor, Reinhardt College; *Teaching Photojournalism, Intercultural Communication and Theories of Media/Visual Culture*
- Adjunct Professor, Dallas Baptist University; *Photography*

NONPROFIT & MINISTRY

- **IMB** Team member of communications team that produced award winning Commission Magazine.
- **YWAM** Teaching young communicators how to use visuals to communicate content in storytelling.
- **ABWE** Leading Storytelling Multimedia Workshops around the world to train tomorrow's storytellers